

Guiding Beliefs for the MultiCare SUD Anti-Stigma Campaign

We believe that:

Words matter. We choose compassionate, respectful, and destigmatized language that places the person before the disease.

Substance Use Disorder affects us all. While it has the most significant impact on individuals, their families and loved ones, it also affects our workplace and our community.

Recovery is possible. We maintain hope, because people do recover, and families can heal.

We are stronger together. We combat the trauma, isolation, and stigma of Substance Use Disorder by connecting with others, sharing our experiences, and offering support.

We are guided by our shared values. In our work, we strive to reflect our MultiCare values of Respect, Integrity, Stewardship, Excellence, Collaboration, Kindness, and Joy.