

# 2024 CHANGING MINDS SPONSORSHIP OPPORTUNITIES



We invite you to join us this May as a 2024 sponsor for Changing Minds benefiting mental health and substance use disorder treatment across the Puget Sound region provided by MultiCare Behavioral Health Network.

Special event benefits include highlighted logo placement at the event and on collateral materials and social media.

All proceeds support the programs and services supported by MultiCare Behavioral Health Foundation.

Sponsor Benefits and Recognition	Presenting \$25,000	Premier \$15,000	Champion \$10,000	Hero \$7,500	Crusader \$5,000	Advocate \$3,000	Supporter \$1,500
<b>Website Recognition</b> Recognition on Changing Minds main event page and special event page	Company Logo including link	Company Logo including link	Company Logo including link	Company Logo including link	Company Name including link	Company Name including link	Company Name including link
<b>Event Collateral Material*</b> Recognition on event print collateral including save the date, invitation, e-communication, catalog and other items	Company Logo on all print materials and e-communications	Company Logo on all print materials and e-communications	Company Logo on all print materials	Company Name in program	Company Name in program	Company Name in program	Company Name in program
<b>Recognition during program</b> Verbal recognition from the stage and/or screen recognition	Logo recognition	Logo recognition	Logo recognition	Name recognition	Name recognition	Name recognition	Name recognition
<b>Changing Minds</b> In-person event admittance and dining experience	One table (10 seats) with premier placement plus two seats at MultiCare's leader table	One table (10 seats) with front row placement	One table (10 seats)	Eight seats	Six seats	Four seats	Two seats
<b>Social Media Recognition</b> Recognition on Facebook events	Individual thank you with logo as Presenting sponsor	Individual thank you with logo as Premier sponsor	Group thank you				
<b>Foundations Journal</b> Recognition MultiCare Foundations publication	Company Name						

\*To ensure logo placement on collateral materials, sponsor commitment and logo files must be received by February 16, 2024.

For more information about becoming a sponsor, please contact Kelly Werner at 360-865-2469 or [kelly.werner@multicare.org](mailto:kelly.werner@multicare.org).

# 2024 CHANGING MINDS COMMITMENT FORM



Please complete and mail or email to:  
MultiCare Behavioral Health Foundation  
PO Box 5296, MS: 1313-3-FND, Tacoma, WA 98415-0296  
Email: [kelly.werner@multicare.org](mailto:kelly.werner@multicare.org).  
Phone: 360-865-2469

Company Name (as you would like it to appear in all promotional materials):

\_\_\_\_\_

Sponsorship Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**I approve the following sponsorship level in support of Changing Minds:**

**Presenting \$25,000**

**Premier \$15,000**

**Champion \$10,000**

**Hero \$7,500**

**Crusader \$5,000**

**Advocate \$3,000**

**Supporter \$1,500**

Authorized by (please sign): \_\_\_\_\_

I've enclosed a check for \$ \_\_\_\_\_ payable to MultiCare Behavioral Health Foundation.

Please invoice my company.

Please contact me to process my Visa/MC/Discover/AMEX.

Please check if applicable:

We wish to sponsor without benefits.

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Kelly Werner at 360-865-2469 or [kelly.werner@multicare.org](mailto:kelly.werner@multicare.org).